

Message Text

UNCLASSIFIED

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17

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 018678

R 190750Z FEB 76
FM AMEMBASSY PRAGUE
TO USDOC WASHDC
INFO SECSTATE WASHDC 9639
AMEMBASSY VIENNA

UNCLAS PRAGUE 0422

COMMERCE FOR BEWT/TPD (THOMPSON)

VIENNA FOR USEWTD0

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJECT: 1976 BRNO ENGINEERING FAIR

REF: USDOC 02552 (NOTAL), PRAGUE 0412 (NOTAL)

1. MATULOVA, COMMERCIAL DIRECTOR OF BRNO FAIR ADMINISTRATION, TOLD US FEBRUARY 18 THAT MATERIALS HANDLING EQUIPMENT IS NORMALLY EXHIBITED IN AREA BETWEEN PAVILIONS Z AND R AND SHE WOULD IMMEDIATELY INVESTIGATE POSSIBILITY OF LOCATING USATECH '76 IN THAT AREA. COMMERCE OFFICERS FAMILIAR WITH AREA WILL RECALL THAT THIS IS SPACE WHERE FOREIGN PASSENGER CARS, AS WELL AS CLARK EQUIPMENT AND OTHER MAKES OF FORK LIFT AND SIMILAR INDUSTRIAL VEHICLES, ARE EXHIBITED. MATULOVA WILL FORWARD EMBASSY A SKETCH OF EXHIBITION SYSTEM SHE PROPOSES TO OFFER US, WHICH INCLUDES ENCLOSED AIR-CONDITIONED SPACE, SPACE COVERED BY ROOF ONLY, AND PERHAPS SOME OPEN SPACE. IF ASSIGNED, WE WOULD BE VERY PLEASED BY THIS LOCATION WHICH WOULD PLACE US IN CENTER OF OTHER MATERIALS HANDLING EQUIPMENT EXHIBITORS.

2. BY SEPTTEL WE ARE ASKING EWTDO IN VIENNA TO MEET WITH REGIONAL EXHIBITS STAFF OF USIS, ALSO LOCATED IN VIENNA, TO DISCUSS POSSIBLE USE OF GEODESIC DOME (NOW IN STORAGE THERE) WHICH ALSO COULD BE ERECTED AT BRNO TO SERVE AS OUR PAVILION.
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WE WOULD HAVE TO SECURE APPROVAL FOR USE OF THIS DOME FROM

FAIR ADMINISTRATION, BUT ITS SHAPE AND STRUCTURE ARE UNIQUE
AND STRIKING AND MIGHT IN THEMSELVES LEND TO OVERALL IMPACT
OF U.S. EXHIBIT AS SITE OF MOST ADVANCED TECHNOLOGY IN FIELD.
IN TAKING THIS ACTION, WE DO NOT WISH TO PREJUDGE BRNO FAIR
SYSTEM, OR ANY OUT-OF-DOORS SYSTEM COMMERCE MAY HAVE IN
MIND (OR AVAILABLE), BUT IN VIEW OF SHORT PLANNING TIME AHEAD
WE FEEL ALL OPTIONS SHOULD BE EXPLORED ASAP. USEWTD
VIENNA HAS BEEN REQUESTED TO SLUG RESPONSE TO OUR QUERY TO
BEWT/TPD (THOMPSON).
FRISBIE

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NNN

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